

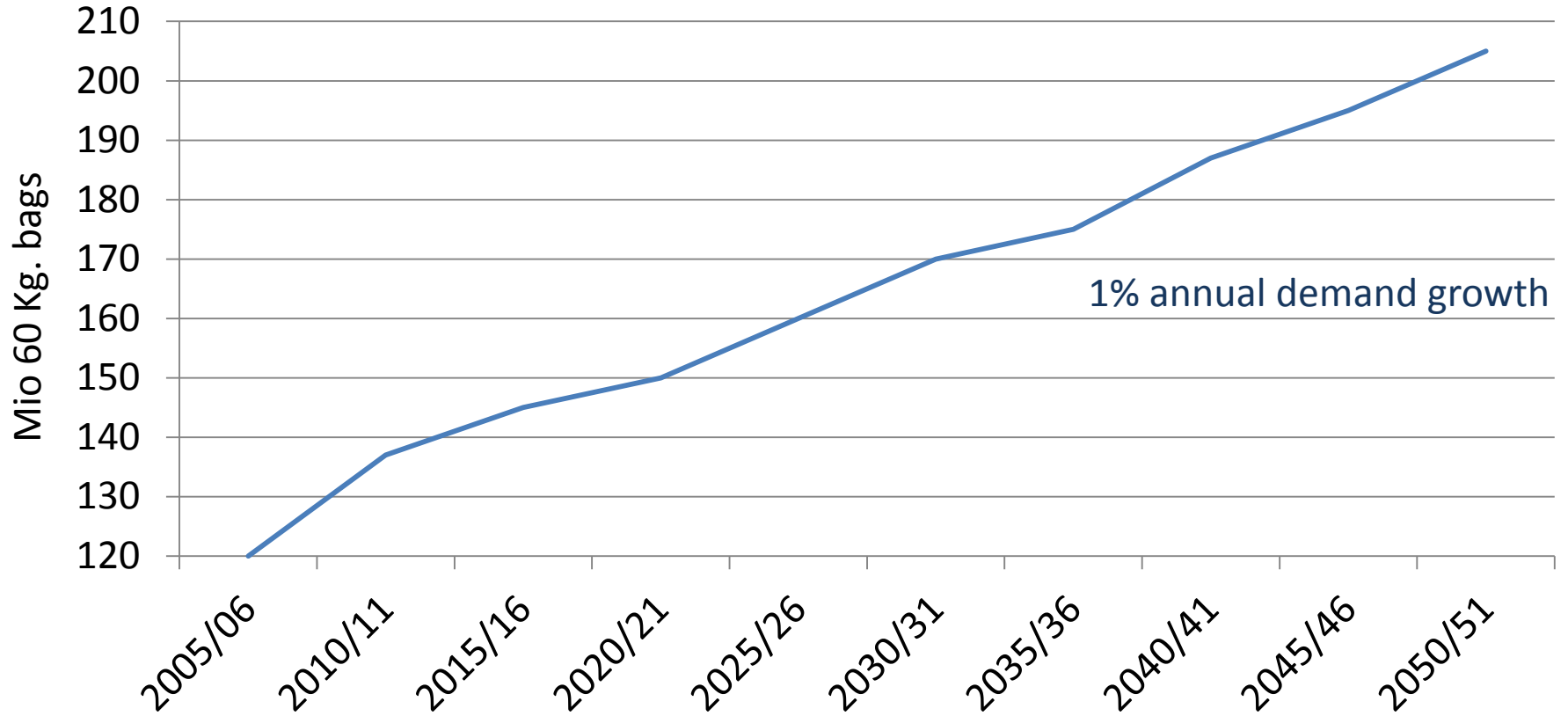


“50 years of Costa Rica coffee experience...yet still clueless”

Jürgen Plate



The New Demand – by 2050?



1965 – Knocking-off Time

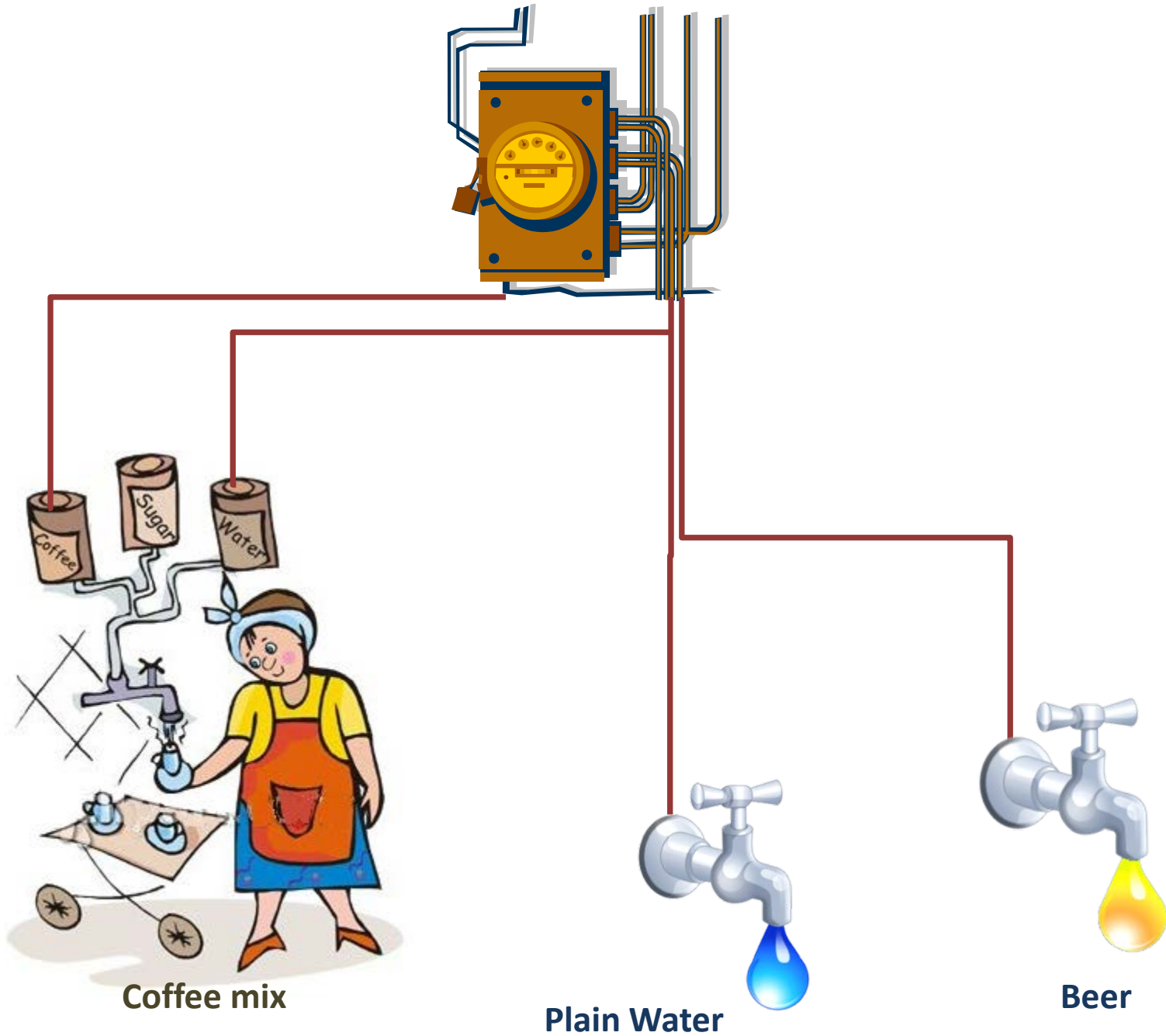


2011 - Call it a Day





24 hours – Ready to drink



Coffee mix

Plain Water

Beer